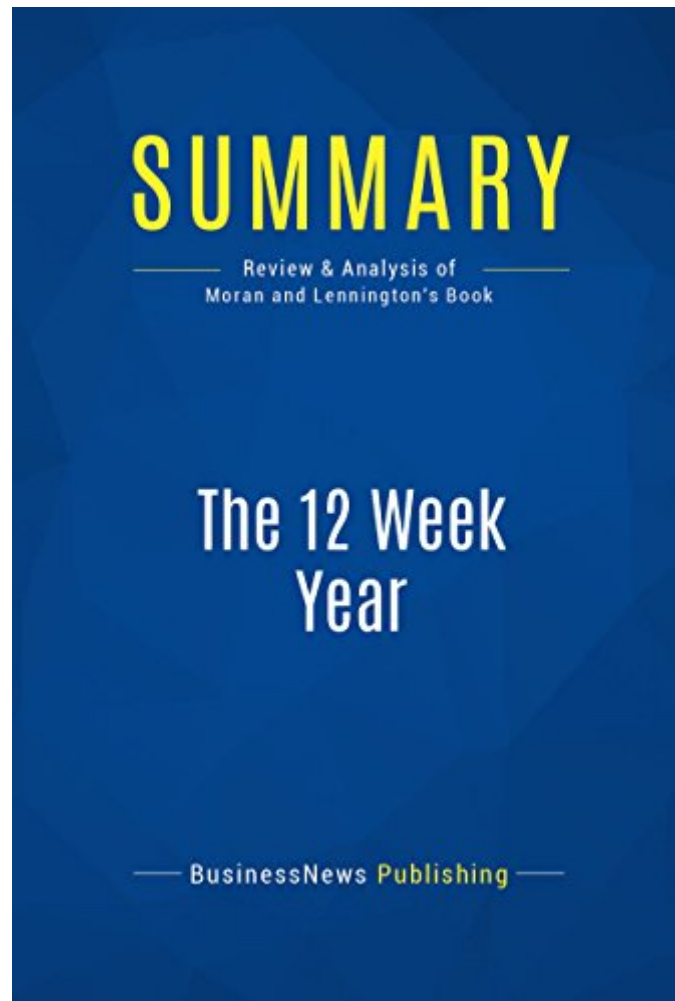


The book was found

# Summary: The 12 Week Year: Review And Analysis Of Moran And Lennington's Book



## Synopsis

The must-read summary of Brian P. Moran and Michael Lennington's book: "The 12 Week Year: Get More Done in 12 weeks than Others Do in 12 Months". This complete summary of the ideas in Brian P. Moran's and Michael Lennington's book "The 12 Week Year" explains that for many companies, December is the best sales month of the year as everyone focuses on the "year-end-push" towards annual targets. This summary highlights the importance of periodisation "changing your time frame so you make sure every week counts. And it explains how you can achieve in a 12-week period as much as you previously achieved over an entire year. Added-value of this summary: " Save time " Understand the key concepts " Develop your business knowledge To learn more, read the summary of " The 12 Week Year" and boost your productivity.

## Book Information

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## Customer Reviews

This has actually changed my life! Just defining what I wanted to do, and what I needed to do to get there was cathartic. And not just in my business life, but in my personal life as well. I have recommended this to everyone I know and will continue to do so.

Fabulous summary! Follow these steps to a better, more productive YOU! I am!Barbara

Very light on substance. Lots of theory, however missing true executables.

Excellent review

quick and easy purchase

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